

PENNY DEE

THE DISOBEDIENT BLONDE

STAGE

SPEAKER PACK

ON STAGE

Award winning speaker, bestselling author and cultural commentator. I bring clarity, warmth and a little edge to every stage, on AI, confidence, sales and the pressures modern women carry.

hello@pennydee.co.uk pennydee.co.uk/speaking



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WHY BOOK PENNY

WHY BOOK

Fluent in AI, and in people

I run real businesses on AI every day, and I translate it in plain English for the audiences technology tends to leave behind, women especially, without losing the human thread that actually earns trust.

Before all of this I spent years in award winning technology sales. So I speak with the authority of someone who has built the businesses, made the sales, written the book and done the broadcasting, not someone reporting from the sidelines.

On stage I am direct, funny and culturally sharp, intelligent without pretence, and I make the future feel less frightening and more like something a room can lead.



Penny Dee, speaker pack

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THE KEYNOTES

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What I speak about

Tailored to your audience and format. Two worlds, one voice, with clear takeaways for the room.

— Business, AI and sales

SIGNATURE, AI

Women and AI: Owning the New Power

Using AI with confidence and judgement rather than panic, no jargon and no hype.

- Getting ahead, not left behind
- Confidence to lead the conversation
- A calmer relationship with change

PRODUCTIVITY

Less Faff, More Done

Do more of what matters and less of what drains you, with simple systems and AI as the engine.

- Protect your time and energy
- Systems that remove the draining jobs
- More output, without the burnout

SALES

Sell With Confidence

Human, honest selling from someone who came up through award winning technology sales.

- Clarity and authority, never pushy
- The shifts that stop you playing small
- A practical framework, with integrity

— Culture and women

FROM KWEENS

The Disobedient Blonde

On the quiet rules women are handed and the language of calm authority. Drawn from KWEENS, Happiness Decoded.

- Permission, not compliance
- The language of calm authority
- The spark for bolder decisions

RELATIONSHIPS

The Five Year Marriage

Modern relationships and the outdated scripts we have inherited. A frank, warm conversation starter.

- A modern lens on trust and repair
- Where communication breaks down
- Reassurance for those struggling

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WHAT ORGANISERS SAY

BOOKING

Excellent night, thanks.
Penny was a true inspiration.

Lynn, Northwich LitFest

Penny brought honesty,
humour and electricity to the
room.

Louise, Dell Inspiring Women

One of the most engaging
speakers we have ever
booked.

**Esther, Women in Business
Knutsford**

RECOGNITION

Trailblazer of the Year
Cheshire Business Awards 2025.

Podcast Pioneer
Global Women in Leadership Awards 2024.

Bestselling author
KWEENS, Happiness Decoded.

Most Inspirational Speaker
Acquisition International, Global Excellence Awards
2024.

As heard on the BBC and LBC
On business and the economy.

Formats
Keynotes, panels, away days and conferences.

BOOKING

Bring me to your stage

Fees from £2,500, tailored to the event, audience and format, in person or virtual. Tell me the date and the room, and I will do the rest.

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